

August 15, 2023

Stephanie Walton
Chief of Marketing & Communications
330-865-8040 x215
swalton@summitmetroparks.org

Claire Merrick
Marketing & Public Relations Manager
330-865-8040 x229
cmerrick@summitmetroparks.org

**SUMMIT METRO PARKS RESTORATION TO BE SHOWCASED ON
CNN'S CALL TO EARTH**

Episode will explore the Valley View Area of Cascade Valley Metro Park

The Valley View Area of Cascade Valley Metro Park has garnered international attention as it takes the spotlight on an upcoming episode of CNN's renowned environmental series, [Call to Earth](#). The episode, which is expected to air on August 17, explores the exceptional efforts undertaken by Summit Metro Parks and its partners in restoring the natural habitats of a former golf course and fostering a strong connection between the community and the environment.

CNN's Call to Earth series, known for highlighting remarkable conservation initiatives from around the globe, turns its lens to the [Valley View Area](#) as it focuses this year on sustainable land management and environmental education in urban areas. In the episode, Summit Metro Parks Executive Director Lisa King and Chief of Conservation Mike Johnson provide viewers with an in-depth look into the Valley View Area's unique restoration process and the innovative strategies employed by Summit Metro Parks to ensure its protection for future generations.

"We are deeply honored to have Summit Metro Parks' Valley View Area featured on CNN's Call to Earth," said King. "This recognition underscores our unwavering commitment to conservation, education and connection to nature. Our goal is to ignite a passion for nature and nurture environmental stewardship, and being showcased on a global platform allows us to amplify this message to a broader audience."

The Valley View Area, spanning acres of lush landscapes and thriving flora and fauna, has become a cherished destination for residents and visitors of Summit County. The episode will delve into the Valley View Area's history, ecological significance, and the

collaborative efforts between Summit Metro Parks, its partners and local communities to restore its ecological balance.

"We believe connecting people with nature is crucial for fostering a sustainable future," King added. "It is our privilege to nurture this vital bond between individuals and the environment, for ourselves and the generations to come."

Viewers who have access to CNN International can tune in to Call to Earth, which will air during the 3 p.m. Quest Means Business program on Thursday, August 17, to witness the Valley View Area's captivating beauty and learn about the inspiring initiatives that make Summit Metro Parks a global model for conservation and community engagement. Others may view the segment online at <https://www.cnn.com/interactive/call-to-earth/>.

* * * * *

In 2023, Summit Metro Parks is celebrating the benefits of native plants through Wild Back Yards. The park district manages more than 15,000 acres throughout 16 parks, three nature centers and over 150 miles of trails, including 22 miles of the Ohio & Erie Canal Towpath Trail. Annual attendance is approximately 5.5 million visits. Find us online at summitmetroparks.org.



#summitmetroparks